



NewBlue update 2010/11

Institute of Family Therapy (IFT)

Established in 1977, the Institute of Family Therapy (IFT) is the UK's largest family therapy organisation and London's premier provider of family mediation for couples and families.



**INSTITUTE
of FAMILY
THERAPY**

Preventing family breakdown
Enhancing family strengths

NewBlue prides itself on its work with family therapy and family mediation services.

NewBlue developed an evolving identity for the IFT, giving emphasis to their status as London's largest provider of family therapy and systemic psychotherapy training.

We produced a range of information and promotional publications including giving the IFT's flagship course prospectus a new look.

The Institute of Family Therapy website was also

updated and optimised for search engine traffic.

For added peace of mind the IFT asked us to provide them with an annual website service contract. If they have any problems



they can call or email for advice.

NewBlue prides itself on its work with family therapy and family mediation services. If you operate in these specialist sectors, you can be sure that you will receive intelligent and sensitive identity, design and print solutions.

To talk through your requirements, please call Gerry Roberts on 01273 691589, or you can email him at gerry@newbluemarketing.co.uk

Website services from NewBlue

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To discuss your web or online project call :

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NewBlue are the marketing and design people committed to positive change

NewBlue are the marketing people committed to positive change. We work at our best with businesses and organisations that foster either individual, social or environmental change.

In those senses, we're a specialist creative enterprise. But our skills, talents and expertise are as potent as any mainstream

marketing agency.

The driving force behind NewBlue, Gerry Roberts is an experienced marketer with close on 20 years experience in marketing and sales. Gerry is also a qualified coach; an expertise he successfully incorporates into his marketing work.

All specialist contributors to the creative work of NewBlue are selected for their passion and experience—their congruence to the values espoused by the company goes without saying. And, they are all experts in the fields in which they work.



**NewBlue
Director,
Gerry
Roberts**